



International Conference on Sciences, Engineering
& Technical Innovation
(ICSETI-16)
June 3 & 4, 2016
CT GROUP OF INSTITUTIONS, JALANDHAR (PUNJAB), INDIA

Venue: Seminar Hall, CTIEMT

Track 3: Technical Innovation/Management & Education

Day 1: (June 3, 2016)

Time: (3:30 PM – 5:30PM)

Technical Session 1: (Management)

Session Chair :

S. No.	Title of Paper	Paper Code	Author(s) Affiliation	Oral / Poster Presentation
1.	Green Management: Exploring the veracity of being emerald green	ICSETI-T3/MGT-001	IVREET KAPUR MALKEET SINGH GURPREET SINGH VIRK Dept. of Business Mgmt. CT Institute of Engg. , Mgmt. & Tech	Oral
2.	Social Sustainability: Facing Challenges of Communal Foot Printing	ICSETI-T3/MGT-002	IVREET KAPUR MALKEET SINGH GURPREET SINGH VIRK Dept. of Business Mgmt. CT Institute of Engg. , Mgmt. & Tech	Oral
3.	India's Economic Partnership with BIMSTEC: Opportunity and Challenges in a Globalizing	ICSETI-T3/MGT-003	Dr.Jasdeep Kaur Dhani Professor, CT Institute of Management and Information Technology, Jalandhar (Punjab).	Oral



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	world		Gurpreet Kaur Research Scholar, School of Business, Lovely Professional University, Phagwara.	
4.	Exchange Rate Pass -Through, Import Prices and Domestic Prices in Nigeria	ICSETI-T3/MGT-004	AUTA, ELISHA MENSON Economics Department, Faculty of Social & Management Sciences, Kaduna State University ATIKU, MOHAMMED ABUBAKAR2 Economics Department, Faculty of Social & Management Sciences, Al-Qalam University, Katsina	Oral
5.	E Waste and its adverse effect on Asian Countries	ICSETI-T3/MGT-005	Hamandeep Sangram Singh CTIMIT	Oral
6.	ECOPRENEURSHIP AND SUSTAINABLE DEVELOPMENT IN INDIA	ICSETI-T3/MGT-006	Kanwar Sartaj Singh Ramandeep Singh CTIMIT, Maqsudan, Jalandhar	Oral
7.	THE NEW DIMENSIONS OF GLOBALIZATION ; ITS TECHNOLOGICAL AND ECONOMIC IMPACTS	ICSETI-T3/MGT-008	Ms.Parwinder Kaur CTIHS, Shahpur	Oral



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8.	A STUDY OF CONSUMER PERCEPTION TOWARDS INTERNET-SHOPPING WITH REFERENCE TO JALANDHAR CITY	ICSETI-T3/MGT-009	Nittan Arora CTIMIT, Maqsudan Shilpa Arora Student SSMTI	Oral
9.	INDIA'S MERCHANDISE TRADE WITH CHINA: GROWTH, PROSPECTS AND FUTURE POTENTIAL	ICSETI-T3/MGT-010	Dr. Jasdeep Kaur Dhani Professor CTIMIT Mr. Nassir Ul Haq Wani Research Scholar Lovely Professional University, Punjab (India)	Oral
10.	Perspectives on Public Service Campaigns and Role of Media	ICSETI-T3/MGT-012	Vijayta Taneja CT Institute of Higher Studies	Oral
11.	Perception of the youth towards online shopping	ICSETI-T3/MGT-013	Sandeep Dua CTIHS, Jalandhar, Punjab	Oral
12.	SNAG AND SCENARIO OF INFORMATION AND COMMUNICATION TECHNOLOGY (ICT) IN SOCIAL INCLUSION	ICSETI-T3/MGT-014	S. GURPREET B.A.M. Khalsa College, Garhshankar Sunny Gulati CTIEMT, Jalandhar (Pb.)	Oral
13.	Growing Acceptability of Mobile Banking in India	ICSETI-T3/MGT-015	Sunny Gulati Navdeep Singh Thind CT Institutions Jalandhar (Pb.) India	Oral



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14.	RURAL CREDIT UTILISATION IN SELECTED DISTRICTS OF PUNJAB	ICSETI-T3/MGT-016	MANISHA ARORA CT Institute of Higher Studies, Shahpur	Oral
15.	Green Marketing Practices- A Way towards Sustainable Business Growth	ICSETI-T3/MGT-017	Dr. Monika Jain CTIHS	Oral
16.	Corporate Social Responsibility: An essence for modern business	ICSETI-T3/MGT-018	<i>Navdeep S. Thind,</i> <i>CT Institutions, Jalandhar (Pb.) India</i>	Oral
17.	GREEN BANKING: The Need of The Hour	ICSETI-T3/MGT-020	Ms Priyanka Mehta, Ms Rashi Mittal CT Group of Institutions	Oral
18.	Growing Inclination of Indian Car Buyer towards Hatchback	ICSETI-T3/MGT-021	Ms. Sakshi Batra Mrs. Manpreet Kaur CTIEMT	Oral
19.	Corporate Social Responsibility- Driving Force Among Corporates	ICSETI-T3/MGT-022	Ms Rashi Mittal, Ms Priyanka Mehta CT Group of Institutions, Jalandhar	Oral
20.	Ecommerce Industry: Past, Present and Future	ICSETI-T3/MGT-023	Ms. Manpreet Kaur Ms. Sakshi Batra CTIEMT	Oral



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21.

Sustainable Development : Attitudes towards
change.

ICSETI-T3/MGT-024

Karuna Dhutti

Research Scholar
PTU, Kapurthala

Oral



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Track 3: Education

Day 1: (June 3, 2016)

Time: (2 PM - 3:30PM)

Technical Session 1: (Education)

S. No.	Title of Paper	Paper Code	Author(s) Affiliation	Oral / Poster Presentation
1.	Study of Self Concept in Relation to Home Environment among Adolescents	ICSETI-T3-Edu-001	Dr. Kuldeep Kaur Grewal Director ,GNDU Colleges C T Group of Institutions	Oral
2.	ICT and Sustainable Development	ICSETI-T3-Edu-002	Dr.Namesh Kumar Principal, CT College of Education	Oral
3.	Multimedia as an Educational tool	ICSETI-T3-EDU-003	Dr. Rajnish Sharma Asst. Prof, CT College of Education	Oral
4.	Use of Educational Technology for the Quality Enhancement in Education	ICSETI-T3-EDU-004	Ms. Amanpreet Kaur Research Scholar, LPU	Oral



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5.	Women Reservation Policy in India	ICSETI-T3-EDU-005	Dr.Kuldeep Kaur Grewal/ Mr.Gurmant singh Grewal	Oral
6.	Teaching for Diversity and Creativity	ICSETI-T3-EDU-006	Dr.Sarla Nirankari, Principal, SBBSUIE/ Ms.Gurjit Kaur, Asst.Prof. SBBSUIE	Oral
7.	Value Based Education-An merging Approach to Teaching	ICSETI-T3-EDU-007	Aakshi Ohri, Swami Sarvanand Institute of Mgmt and tech, Dinanagar/ Darshan Kumar, Swami Institute of Engg and tech, Dinanagar /Seema, Beant College of Engg and tech, Dinanagar	Oral
8.	Emerging Quality Issues and Quality Assurance in Higher Education Institution	ICSETI-T3-EDU-009	Ms.Indu Bala Research Scholor,Dept of Education, GNDU.	Oral
9.	Role of Multimedia in Teaching Learning	ICSETI-T3-EDU-010	Dr.Pooja Arora Associate Prof. CT College of Education	Oral
10.	Technology Integration in Teacher Education: Transactional Issues and Challenges	ICSETI-T3-EDU-011	Ms.Anju Sharma Asst Prof, CT College of Education	Oral



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11.	Role of ICT IN The Professional Development of Teachers	ICSETI-T3-EDU-012	Ms.Rohini Asst Prof, CT College of Education	Oral
12.	Education for Sustainable Development	ICSETI-T3-EDU-013	Ms.Triptjit Kaur Asst Prof, CT College of Education/ Ms. Rajni Lubana Asst Prof, CT College of Education	Oral
13.	Need of Continuous Professional Development in Present Era	ICSETI-T3-EDU-014	Ms.Kamini Sehgal Asst. Prof, MK College of Education	Oral
14.	Intellectual Property Rights (IPR)	ICSETI-T3-EDU-015	Ms.Geeta Dhunna Asst. Prof MK College of Education	Oral
15.	A Study of B.Ed. Students Attitude Towards Computer	ICSETI-T3-EDU-016	Ms. Shaloo Saini Asst. Prof. MK College of Education	Oral
16.	A Comparative Study of Job Satisfaction Among Male and Female Teacher Educators	ICSETI-T3-EDU-017	Ms.Kuldeep Kaur Asst. Prof. MK College of Education	Oral



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17.	Commitment Towards Profession-A Prerequisite for Teachers to be Professionally Competent	ICSETI-T3-EDU-018	Ms.Balwinder Nagpal Asst. Prof. MK College of Education	Oral
18.	Quality Enhancement of Teacher Education-Problems and Suggestive Measures	ICSETI-T3-EDU-019	Ms.Shaloo Saini Asst. Prof. MK College of Education/ Dr. Parminder Kaur Principal, Government College, Hoshiarpur	Oral
19.	Innovations in Teaching-Learning	ICSETI-T3-EDU-020	Ms.Kanupal Sharma Asst. Prof. MK College of Education and Ms.Rupinder Kaur Asst. Prof. MK College of Education	Oral
20.	Role of ICT in Education	ICSETI-T3-EDU-021	Mr. Manvir Kumar, Asst. Prof. CT College of Education,Jal	Oral
21.	Teacher Stress in Relation to Self Efficacy and Maturity of Institutions among B.Ed Students	ICSETI-T3-EDU-022	Dr. Deepa Sikand Kauts , Associate . Prof. GNDU/ Ms. Ritugeet Kaur, Asst. Prof. Lyallpur Khalsa College of Education for women,Jal.	Oral



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